



Kurt Dressel, Vice President, Sales

Kurt joined Imprezzeo in June 2008 and heads the company's global sales. He has more than 20 years' experience in senior sales and executive management positions within the media technologies industry. Most recently he served as Director, Online Products at Vio Worldwide, where he led the development of an industry-wide internet advertising database. Previously, he served as Chief Marketing Officer at Pindar Systems, where he was responsible for business development and product management for the company's product information management solutions. Earlier roles included VP Sales and Marketing Quark, Inc. and VP Sales at Gannett Media Technologies, where he pioneered the development of online advertising and DAM applications.